



Inspiring Hope

South Okanagan Women in Need Society's First Annual Gala
2024 Sponsorship Opportunities

PRESENTED BY THE PENTICTON FOUNDRY
NOVEMBER 2, 2024 | PENTICTON TRADE & CONVENTION CENTER





Join us for an evening of inspiration!

The South Okanagan Women in Need Society (SOWINS) is excited to host our first annual Inspiring Hope fundraising event to raise funds for women, youth, and children in need in our community.

SOWINS has been serving the South Okanagan since 1981 and provides life changing programs including emergency housing, second stage housing, counselling for women, children and youth, sexual assault program, community-based victim services program, outreach and advocacy and much more!

As one client shared, ***“When I came to SOWINS, I felt like my wings had been clipped and now I have confidence in myself. My kids can finally see their real Mom and I am not hiding anymore.”*** Providing hope and empowerment while women transform their lives, SOWINS helps them break the cycle of abuse and create a safe, healthy life for themselves and their children.

Did you know 1 in 3 women will experience abuse in their lifetime?

This could be your daughter, sister, mother, coworker, friend, neighbour, or the person serving your coffee to you at the local coffee shop.

Together, we can make a difference, together we can change lives and give them a future of hope free of violence and abuse.

To secure your sponsorship opportunity, contact
Marni Adams, Fund Development Advisor
fundraising@sowins.com | 250-488-1268



Presented by the Penticton Foundry

Sponsorship: Inspiring Hope

Presenting Sponsor



\$15,000 ~ Penticton Foundry
One opportunity ~ **SOLD OUT**

Champagne & Canapes



Wealth Management
Dominion Securities

Natalie Ferebee, FMA
Senior Investment & Wealth Advisor

\$7500 ~ Ferebee Wealth Management
One opportunity ~ **SOLD OUT**

This sponsorship opportunity is limited to one and will include the following benefits:

Audience Interaction	Acknowledgment from the stage Emcee
Brand Exposure	Event night banner welcoming guests to the Champagne and Canapes reception presented by Ferebee Wealth Management Your logo on all printed posters Your logo on event signage Your logo on event program Logo rotation on event video screen Logo on the SOWINS Inspiring Hope web page
Promotion	Logo on ad to be promoted in the Penticton Herald and Penticton Western News Mentions with local media partners including Castanet and Bell Media
Social media	Four SOWINS Facebook posts before and after the event Four SOWINS Instagram posts before and after the event
Tickets	A complimentary table of tickets (8)



Sponsorship: Inspiring Hope

Unique Event Night Opportunity:
\$2500 each ~ limited to five opportunities only.

Ice Ice Baby ~ SOLD OUT

This beautiful ice sculpture will be a centerpiece of the reception. Your logo will be carved into this beautiful piece of art which will serve a classic cocktail to our guests as they arrive! (We'd love to hear your favourite choice of beverage)

Memories will be made ~ SOLD OUT

Dress up, smile and have some fun in the 360-degree photo booth and our event night photo booth. Your logo will be part of the backdrop for this opportunity for all guests to create memories of a magical night!

Wine and charcuterie for all ~ SOLD OUT

Guests will enter the ballroom with a glass of wine topped with a beautiful, individual mini charcuterie treat. These mini boards will be branded "Inspiring Hope" and your logo as a parting gift to all guests.

Smooth sounds for the night ~ SOLD OUT

Enjoy some smooth sounds and the dance party to end the evening. There will be smooth sounds during the reception and dinner. An event night banner will be created with your logo presenting the entertainment for the evening.

Bring the LOVE ~ SOLD OUT

In the true spirit of SOWINS, here is your chance to bring the love, the lavender love that is. A beautiful martini ice sculpture with your logo will be flowing with lavender martinis for all of our guests to enjoy.

Additional benefits for all event night sponsors will include:

- Four complimentary tickets
- Acknowledgment from the stage emcee
- Logo rotation on event night video screen
- One SOWINS Facebook and Instagram post after the event

Sponsorship: Inspiring Hope

Sponsorship: Unlimited opportunities

Champion : \$5000

Audience Interaction	Acknowledgment from the stage Emcee
Brand Exposure	Logo on all printed posters Logo on event signage and event night program Logo rotation on event video screens Logo on the SOWINS Inspiring Hope web page
Promotion	Logo on ad to be promoted through the Penticton Herald and Penticton Western News
Social media	Two SOWINS Facebook and Instagram posts before and after the event
Tickets	A complimentary table of tickets (8)

Advocate : \$2500

Audience Interaction	Acknowledgment from the stage Emcee
Brand Exposure	Logo on all printed posters Logo on event signage and event night program Logo rotation on event video screens Logo on the SOWINS Inspiring Hope web page
Promotion	Logo on ad to be promoted through the Penticton Herald and Penticton Western News
Social media	One SOWINS Facebook and Instagram post before the event
Tickets	Two complimentary tickets

Ally : \$1000

Audience Interaction	Acknowledgment from stage Emcee
Brand Exposure	Logo on all printed posters Logo on event program Logo rotation on event video screen